

ABSTRACT

A method for monitoring usage of a web browser during interaction with a content server is disclosed herein. The method includes the step of determining whether a user identification code associated with the web browser indicates that the web browser is included within a sampled population of web browsers interacting with the content server. Usage data indicative of the interaction is generated upon determining that the web browser is a member of the sampled population. The usage data is then transmitted for storage and retrieval at a remote location.

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